

2023 DERBY DAY CLASSIC HORSE Show Sponsorship Opportunities



Champion Title Sponsorship (\$1,500+):

Title Naming Rights
Major Arena Signage
Announcer Recognition Throughout Show
Welcome Reception Recognition
Continuous Social Media
Ad in Prize List and Website
Press Release and Branding

Reserve Champion Show Sponsorship (\$750+)

Division or Feature Class Naming Rights
Arena Signage
Announcer Recognition Throughout Show
Social Media Mentions
Ad in Prize List and Website
Press Release and Branding





Blue Ribbon Division Sponsorship (\$350+)

Division Naming Rights Arena Sign Announcer Recognition During Division Social Media Shout Out Ad on Website

Red Ribbon Class Sponsorship (\$200+)

Feature Class Naming Rights
Arena Sign
Announcer Recognition During Class
Social Media Shout Out
Ad on Website





Yellow Ribbon Sponsorship (\$100+)

Announcer Recognition Social Media Shout Out Ad on Website

For more information, or to secure you sponsorship, contact Jack Nash at 901-650-3846 or ponyjudge@gmail.com.